

Walk Run Survive



**Saturday, November 12, 2016
Ventnor, NJ**



**Your support makes a difference
in the lives of people with lung cancer.**

www.EveryBreathCounts.net

When Every Breath Counts, Every Dollar Counts

Lung cancer research is massively under-funded. Lung cancer's five-year survival rate is 18% and has increased since 1971 (prostate cancer has a 99% survival rate and breast cancer has an 91% survival rate). By donating to Every Breath Counts or becoming a sponsor, you help raise awareness of this public health priority and fund needed lung cancer research.

Every Breath Counts Foundation

P0 Box 209

Somers Point, NJ 08244

Every Breath Counts



Walk, Run, Survive

Support Lung Cancer Awareness

St. James Church

Newport Ave & Boardwalk

Ventnor, NJ

Save The Date!

Saturday, November 12, 2016

Walk, Run, Survive

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**St. James Church
Newport Ave & Boardwalk
Ventnor, NJ**

Registration starts at 8AM

Race starts at 10AM

Walk begins at 10:15AM

Online Registration - \$25

Day-of Registration - \$30

Children (under 12) - \$15

Lung Cancer Survivor - FREE

Groups of 10 or more adults may be eligible for a team discount. Student team discounts are also available. Children must be escorted by an adult.

Your support makes a difference in the lives of people with lung cancer.

Visit www.EveryBreathCounts.net to register for the Walk, Run, Survive 5k online today or reserve your sponsorship.

For more information, contact the Every Breath Counts Foundation at www.EveryBreathCounts.net.

Our foundation is a 501(c)(3), tax ID #20-8964403.

Did you know?

- Atlantic and Cape May Counties have the highest incidences of lung cancer in the state of New Jersey.
- Lung Cancer is the U.S.'s top cancer killer, claiming approximately 160,000 lives per year. Currently, only 17% of people diagnosed with lung cancer survive five years post-diagnosis. With early detection, there is hope.
- Lung cancer is responsible for about 27% of all cancer deaths.
- Lung cancer kills more people than breast, colon and prostate cancers combined.

Sponsorship Levels

Sponsorships are great advertising for your business. Your support brings greater awareness and attention to lung cancer, the #1 killer among all cancers.

Your support of the Every Breath Counts Walk, Run, Survive for Lung Cancer Awareness will help fund the research needed to save lives from this devastating disease. For over 10 years Every Breath Counts Foundation raised awareness for lung cancer.

Platinum Sponsor - \$2,500

- Premium Placement in the Program Book (Covers or Center Spread)
- Recognition in Event Publicity
- Recognition at the Event
- Logo in Premium location on Event Shirt
- Logo and Link on Every Breath Counts Website
- 8 Entries to the Event

Gold Sponsor - \$1,500

- Full Page Ad in the Program Book
- Recognition in Event Publicity
- Recognition at the Event
- Logo on Event Shirt
- Logo and Link on Every Breath Counts Website
- 4 Entries to the Event

Silver Sponsor - \$850

- Full Page Ad in the Program Book
- Recognition at the Event
- Logo on Event Shirt
- Website Link on Every Breath Counts Website
- 2 Entries to the Event

Program Book Ads

- Full Page Ad (5" wide x 8" deep) - \$600
- Half Page Ad (5" wide x 4" deep) - \$300
- Quarter Page Ad (5" wide x 2" deep) - \$150
- Honorial/Memorial (copy only) - \$50

All ads are full color.

Please submit camera-ready ad (or business card) to ads@callpm.com. Files should be saved as high resolution PDF files, with fonts embedded.

Sponsorships must be received by October 28, 2016.